



TO Interested Parties

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RE: California Voter Support for Offshore Wind Energy

DATE March 26, 2024

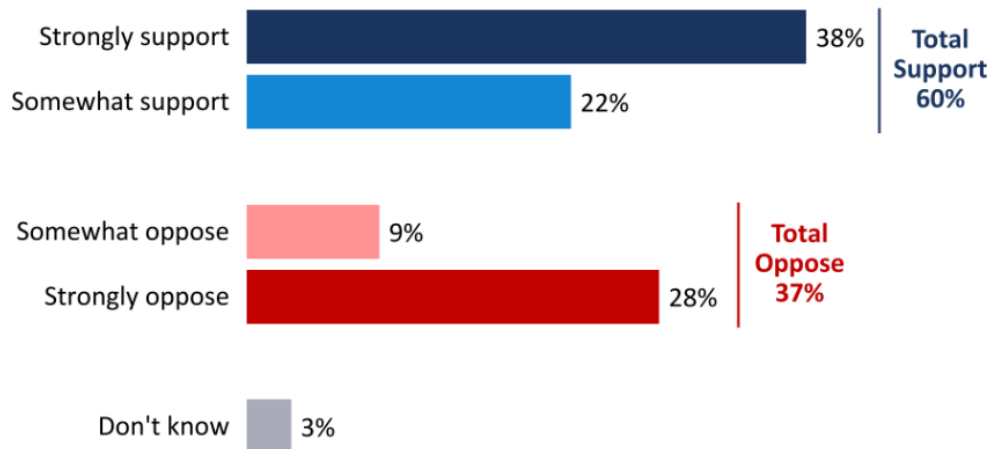
Fairbank, Maslin, Maullin, Metz & Associates (FM3) recently completed a survey of 629 California voters to assess their views of offshore wind energy generation. **The results show that Californians broadly support the state’s 100% renewable energy goals – more specifically, they favor expanding offshore wind. An even greater share supports creating a scientific entity to study the long-term environmental impacts of such an expansion.**

Detailed findings are as follows:

Three in five support transitioning California to 100% renewable electricity by 2030. As shown in Figure 1, 60% support the 2030 goal and 38% say they "strongly support" it. The share that "strongly supports" this goal (38%) is as high as the share that expresses any level of opposition.

Figure 1: Support for 100% Renewable Energy by 2030

Do you support or oppose the goal of transitioning California to generating 100% of its electricity using renewable energy by 2030?

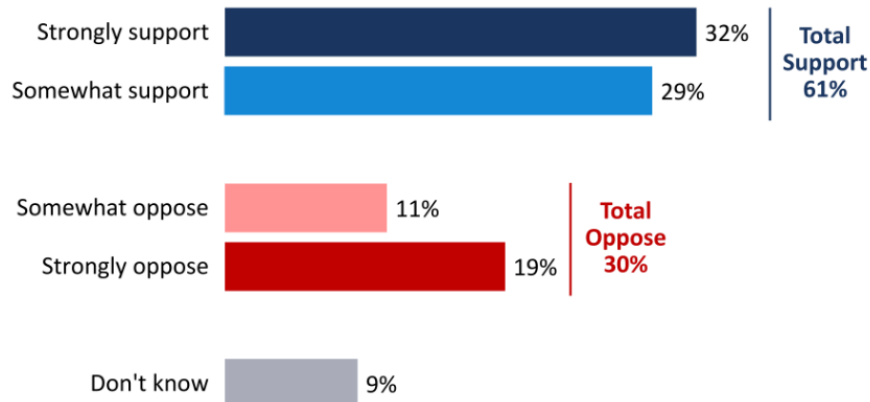


- **Three in five support increasing offshore wind generation in California – including one-third that “strongly support” it.** Figure 2 shows the share of Californians who support constructing more offshore wind power in California.

Figure 2: Support for Increasing Offshore Wind

Some people have proposed constructing more offshore wind power in California to make our electrical grid more reliable, reduce electricity costs, and cut the pollution that causes climate change.

Do you support or oppose this proposal?



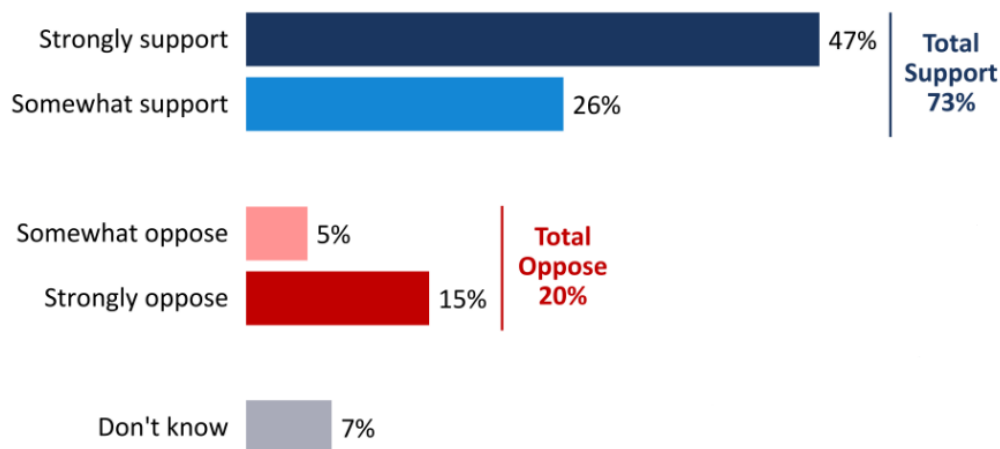
This support cuts across several key demographic groups, including:

- 68% in the Bay Area, 63% in LA County, 59% in counties adjacent to LA, 61% in San Diego County, and 59% in the Central Coast and Central Valley;
- 79% of Democrats and 55% of independents;
- 75% of Asian American and Pacific Islanders, 64% African Americans, 63% of white Californians, and 57% of Latinos;
- 62% of women and 61% of men; and
- 63% of those under 18, 59% of those ages 50-64, and 59% of those 65 and older.

- **Nearly three-quarters support creating a scientific body to continually evaluate the impacts of offshore wind.** As shown in Figure 3, 73% support establishing said scientific body and nearly half (47%) "strongly support" it.

Figure 3: Support for Establishing a Scientific Body for Studying Offshore Wind Impacts

There are many potential impacts of offshore wind development that are still unknown. Some people have proposed that the state help establish a scientific body to continually evaluate the impacts on things like marine life and ocean health. Is this something you would support or oppose?



In summary, **Californians are broadly in favor of the state’s goal of transitioning to 100% renewable energy by 2030, as well as increasing offshore wind power to help meet that goal.** To that end, large shares also support creating a scientific body to continually study offshore wind’s environmental impacts.

¹ **Methodology:** From January 4-9, 2024, FM3 completed 629 online and telephone interviews with likely November 2024 California voters, inclusive of oversamples of voters in Humboldt and San Luis Obispo counties. The margin of sampling error for the study is +/-4.0% at the 95% confidence level; margins of error for population subgroups within the sample will be higher. Due to rounding, not all totals will sum to 100%.