

# Americans' Views On The President's Climate And Carbon Pollution Plan

Key findings from nationwide survey among 808 registered voters reached on landline and cell phones July 1 – 7, 2013

for

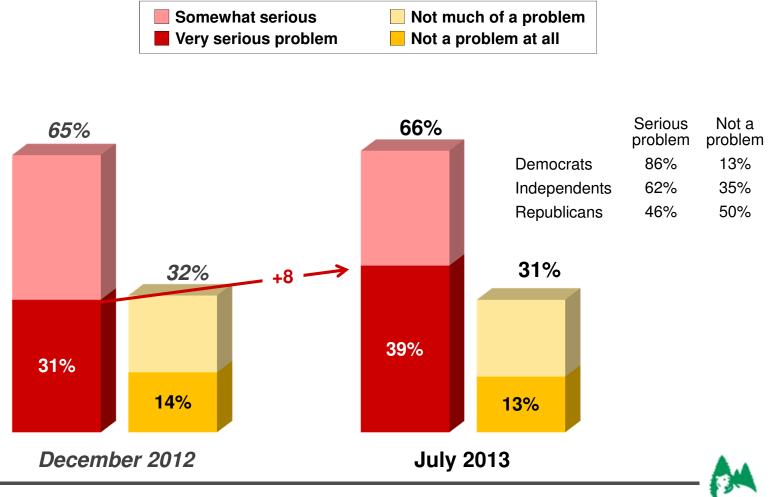


NATURAL RESOURCES DEFENSE COUNCIL THE EARTH'S BEST DEFENSE

Margin of error =  $\pm 3.5$  percentage points

## Perception That Climate Change Is A Very Serious Problem Is Rising

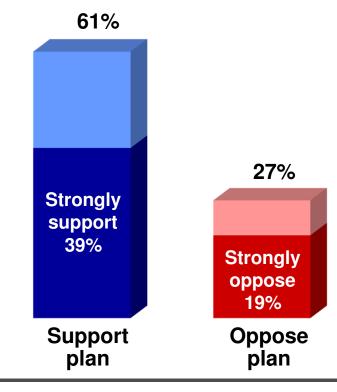
How much of a problem do you consider the issue of climate change and global warming to be?



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## Better Than Two-To-One Support For President Obama's Climate Plan

Would you support or oppose this plan?



Description of plan prior to question:

"The plan that President Obama announced aims to protect public health and address climate change by cutting the amount of carbon pollution produced by the United States. The plan directs the Environmental Protection Agency, or EPA, to establish carbon pollution standards for power plants to limit the amount of carbon pollution these plants can emit. The plan also would increase fuel efficiency standards for new vehicles as well as set energy efficiency standards for new household appliances and new buildings. Further, the plan would increase investment in renewable energy sources, like wind and solar power."



#### **Majority Support In All Regions Of The Country**

	Support Obama's Climate Plan	Oppose Obama's Climate Plan
All Respondents	61%	27%
Northeast	68%	24%
South	52%	36%
Midwest	65%	23%
West	62%	24%
Men	57%	36%
Women	64%	20%
Age 18 to 34	68%	21%
Age 35 to 49	58%	29%
Age 50 to 64	63%	30%
Age 65/older	50%	34%
Democrats	86%	7%
Independents	58%	35%
Republicans	32%	51%

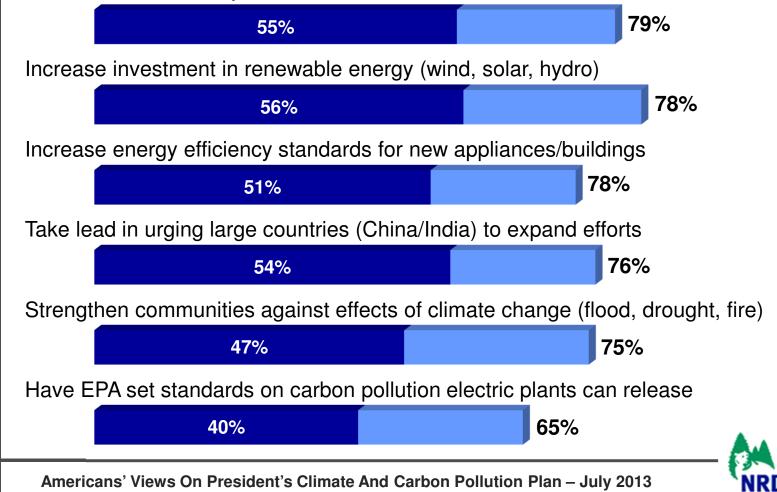


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## Support For Plan's Individual Parts Is Even Stronger

Strongly support Somewhat support

Increase fuel efficiency standards for new vehicles

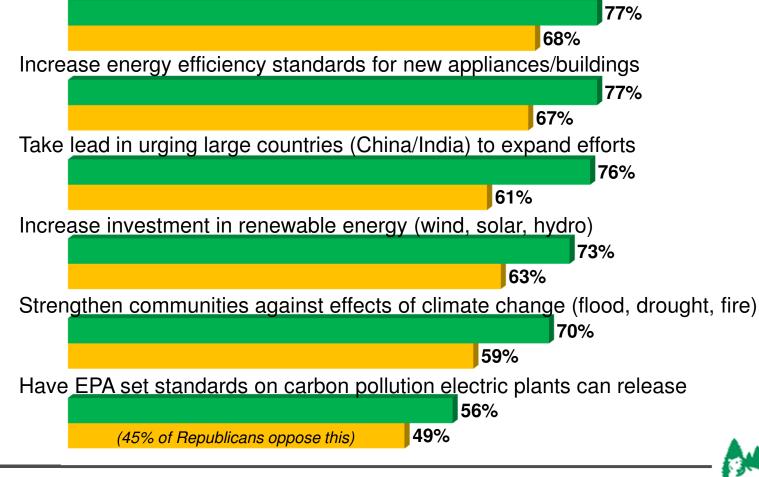


## **Independents And Republicans Support Individual Elements Of The Plan**

Independents who support

**Republicans who support** 





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## Support Remains High After Americans Hear Balanced Debate About The Plan

Would you support or oppose this plan?

59% Strongly support 40% Strongly oppose 20% Oppose 20% Statements prior to question:

"SUPPORTERS of this plan say that cutting carbon pollution is essential to keeping our air and water clean, protecting our kids' health, and reducing the devastating effects of climate change. President Obama's plan represents a reasonable and comprehensive approach that will help our economy to continue to grow and recover while sparking innovation in energy technology and cutting our dependence on foreign oil.

OPPONENTS of this plan say it will seriously harm our economy just as it is starting to improve. This plan will mean higher energy costs, making it more expensive for companies to do business and leading to thousands of job losses and higher prices for consumers. All this without having any real impact on climate change, because big polluters such as India and China do not limit pollution from their power companies."

